



### **About MoMAGIC Technologies:**

MoMAGIC Technologies Pvt. Ltd., founded in the year 2011, is a data science driven Technology Company. Counted amongst the leading Indian companies in the digital and mobile marketing space, it is the only company, from the Indian sub continent to get ranked, across Power Ranking (#6), Growth Ranking (#8) and Volume Ranking (#16) in the Appsflyer Performance Index Edition X, 2020.

MoMAGIC is geared towards expansion as ‘business intelligence’ focused Mobile AdTech global company’ and end- to-end IOT solutions for Enterprise IOT market.

Headquartered in NCR (national capital region), India, and with strategic investments from two technological giants, MediaTek (Asia’s largest IC design company) and Foxconn (the world’s largest high-tech manufacturer), the company facilitates brands-Ad agencies acquire quality users (App Installs) & Engagement - facilitate effective revenue growth with customized Data modelling (Deep User insight and Precise ad delivery) with its programmatic platform.

The MoMAGIC IOT platform delivers embedded communication modules covering universal connectivity technologies from Low Energy Bluetooth to Narrow Band and SigFox, enabling any device for seamless connectivity to the Internet. Offers flexibility of engagement at all three verticals (Module, Application and Analytics) for enterprise IOT market.

MoMAGIC has been consistently investing in R&D and business expansion. Setting up the APAC R&D and Business Operation Centre in Taipei, Taiwan in February 2017, was a significant step in the said direction. MoMAGIC has driven some of the most outstanding Mobile Advertising campaigns for leading brands launching into India, ecommerce ventures and worked with leading media houses.

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